

LUKE'S PROFILE

Committed, responsible designer with experience in web, print, prepress, digital media, photography and marketing. Employs highly process-oriented methodologies, always seeking out unique, effective solutions. Skilled working in both collaborative and self-driven environments. Strong project manager. Respects and maintains deadlines. Fast, flexible adapter of new technological developments/requirements. Inspired by all types of art and is an urban anthropologist of modern culture and how sustainability can be promoted through that lens.

TECHNICAL PROFICIENCY

Platforms Mac OS X, Windows Vista and 7.

Software Fluent in Adobe Dreamweaver, Photoshop, Illustrator and InDesign CS4, as well as the Microsoft Office Suite. Experience in Adobe Fireworks, Flash and After Effects CS3/CS4.

Web Technology Very experienced in standards-compliant HTML and CSS. Experience in PHP, MySQL, jQuery and WordPress for content management and blogs.

Other Prepress experience and screenprint prep.

DESIGN EXPERIENCE

Eleek Inc. 10/08—Present

Graphic Designer & Web Designer / www.eleekinc.com

In-house designer for marketing department of a high-end lighting designer and manufacturer in Portland, Oregon.

- › Design and maintain brochures, HTML emails, and other marketing media. Design and maintain 200+ page interactive product catalog.
- › Product photography.
- › Design Eleek signage (large decals and lasercut signage).
- › Develop and redesign website and social media integration
- › Branding and web design services for companies associated or acquainted with Eleek including Leftbank, Voice for Oregon Innovation & Sustainability, and Oregon Wind corporation.
- › Customer service and in-house tech support

Portland Ad Federation COLABORATORY 07/08—08/08

Design Intern / www.pafcolaboratory.com

Intensive internship program with three Portland advertising agencies for diverse experience. In addition, formed Kiwi Agency with four other interns to produce strong marketing campaign and creative executions for Sameunderneath brand apparel.

Career Services, Oregon State University 06/07—06/08

Lead Graphic Designer

- › Developed and elaborated on unique identity for the 07-08 school year.
- › Produced full range of print promotional materials within the OSU brand and poster series, as well a 2007 Annual Report.
- › Responsibly managed production budget of more than 10K.



FREELANCE CREATIVE @ RHOMBUS

AIGA: PDX Chapter 09/10—Present | Sustainability Committee member

www.aigaportland.org

Work towards creating events and resource building to give designers tools to be more sustainable in their work, their personal lives, and the messages they create.

pNoted 03/10—Present | Personal Webcomic

www.pnoted.com

Logo and website design on Wordpress for personal “doodle-centric” webcomic and blog.

Voice for Oregon Innovation & Sustainability 10/09—10/10

www.voisalliance.org

Branding development and execution for VOIS non-profit. Wordpress based website design and development.

Trove Bindery 08/09—09/09

www.trovebindery.com

Developed identity and website for book bindery.

The Color Suite 05/09

Design and illustration for music CD case and booklet “The Color Suite” by Sari Brown.

Leftbank Project 09/09—02/10

Branding development and execution for Leftbank Annex (an event space adjacent to the Leftbank commercial development) and the Leftbank Cafe.

Wedding Photography 07/04 & 08/06 & 06/10

Photographed both formals and candid. Managed social & physical logistics, and helped clients feel secure. 35mm color and black and white film, and digital SLR.

EDUCATION **Oregon State University**

2008 BFA, graduated Summa Cum Laude

Applied Visual Arts, Graphic Design Program

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PORTFOLIO @
RHOMBUS HOUSE >